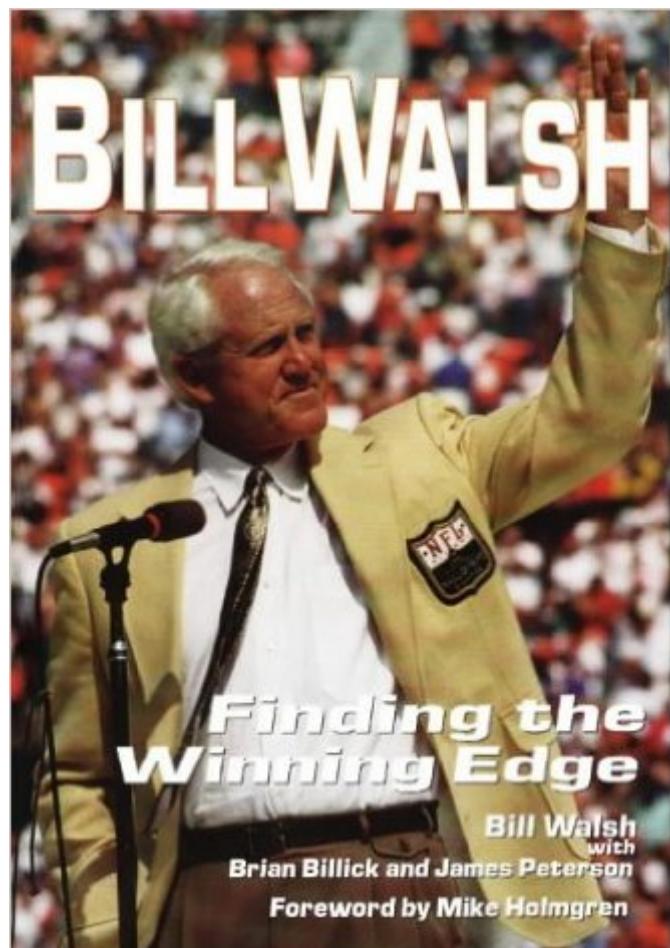


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# Finding The Winning Edge



## **Synopsis**

When those who chronicle the history of the game list the individuals who had the greatest impact on the National Football League, Bill Walsh will clearly be among the names of Halas, Lombardi, Brown, Landry, Noll and Shula. But when you consider who has impacted the game most in terms of those who sought to copy, emulate, reproduce or extend a definable system, style or structure, Bill Walsh stands alone. In *Finding the Winning Edge*, the coach of three Super Bowl Championships illustrates and outlines the basic organizational, coaching and system philosophies that he has used throughout his career.

## **Book Information**

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## **Customer Reviews**

In his book, Bill Walsh goes through football from A to Z. Everything, and I mean everything that you would ever want to know about football, from offensive and defensive philosophy to the role of the "head of football relations" to what to tell a team after a disappointing season is covered. Every serious coach has heard of Bill Walsh and understands the role his innovative offensive philosophy plays in modern football. Now read his exact ideas for yourself.

Bill Walsh along with Brian Billick and James A. Peterson have written an amazing book which is destined to become the standard by which all football coaches run their football programs. This is a reference book where you can find anything and everything. From how to conduct yourself as a head coach and understanding the role, developing and organizing your staff, designing a winning game plan and preparing to win against any type of opponent, making right decisions and

overcoming mental barriers, dealing with the media, to evaluating and developing players, dealing and handling different types of players. It also has samples of team lectures, practice schedules, workout criteria for all positions, and assistants job descriptions. There are over 130 play schemes beautifully designed and explained. Among many other aspects of football. This book is a must have for all coaches at any level.

Walsh's previous book, *Building a Champion*, was sort of a topical, overview, easy-read version of this book. In this one, Walsh fleshes out ALL of the details of all of his philosophies on how to run a football organization from management to players. He outlines the job descriptions of everyone in the organization from the GM down to the office secretaries. He covers every esoteric subject like Who should drive a prospective player back to the airport after interviewing with the team. There's also tons of real (as opposed to administrative) football here. He describes what to look for when evaluating players. How to construct offensive and defensive game plans, and plenty more. This book is a NFL Head Coach's blueprint, bible, and handbook. However, there's plenty here for the fanatic knowledge-hungry fan to take their understanding of the game up several notches. Not for the "only casually" interested.

This is, without a doubt, the most complete and detailed book on coaching football. Although written for the professional level of the game, it is applicable to every level and has valuable lessons for every level of the game. I don't really think this is a good general management book, however, as some people have mentioned above. Although the ideas it contains can be applied to general management, they are strictly defined in terms of football in this book. Somebody who is not a football coach would not be able to sit through it all. But for football coaches, this is the ULTIMATE book.

All football coaches and businessmen need to read this book. If you have employees or are a manager, this book will help you manage people. I am not a football coach but do have employees. This book has helped me a lot.

This was the most complete book on football that I have ever read. I continually review this book as a reference. From the moment that I picked this book up, I couldn't put it down. This book is a must for ALL coaches who wish to further their careers. From organizing a staff to the salary cap, to picking talent, this book is the one. It should be required reading for all staff members, from coaches

to administrators. This book is great. I would like to thank coaches Walsh and Billick for this book. It's the GREATEST.

I recently purchased "Finding The Winning Edge" by noted NFL coach and HOFer Bill Walsh, and I am absolutely captivated by his attention to every detail regarding building a successful organization, whether in the NFL or in any business or personal endeavor. Mr Walsh was light-years ahead of his time, and his self-discipline and dedication to excellence is refreshing in today's world of shortcuts and lack of responsibility in business and life in general. I cannot recommend this book enough.

The famous NFL coach explains how to go about recruiting, building and administering a winning team. It took me a while to be able to get a copy of this from Melbourne Sports Books, as the AFL coaches kept buying them. A master who has built more than one team, and come up with new systems and adaptations of playing styles to suit changing conditions, or to give him, as he says, the Winning Edge.

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